



Date XX XX XXXX

Dear XXXXX:

We invite you to participate in the 2007 Collaborative Evidence-Based Nursing Conference by sponsoring a portion of the program. The purpose of this conference is to celebrate the first graduating class of the Evidence-Based Practice Institute and to promote collaboration between evidence-based practice and nursing research within San Diego.

The conference will be held on October 30, 2007 from 7:30 AM to 5:00 PM at the Sharp HealthCare Corporate Headquarters located at 8695 Spectrum Center Boulevard, San Diego, CA 92123. The morning sessions will include a graduation celebration for the Evidence-Based Practice Institute Fellows and Mentors, presentation of exemplar projects, and a keynote address on "Nurse Innovators" from Kathy Malloch, RN, PhD, an expert on Evidence-Based Practice. The afternoon sessions will include research presentations from San Diego area university faculty, students, and recent graduates. As well, Kathy Malloch, RN, PhD will present a keynote address on "Evidence-Based Leadership".

We expect about 150 nurses to attend, including baccalaureate and master's degree students, faculty, clinicians, and administrators who are leading this innovative nursing movement in San Diego. The sponsorship levels and accompanied recognitions are listed on the following page.

We hope you are able to financially support this important nursing research and evidence-based practice program in San Diego. Please make your check payable to the "2007 Collaborative Evidence-Based Nursing Conference" and mail it to Sharp HealthCare Foundation, Attn: Gloria Bentsen, 8695 Spectrum Center Boulevard, San Diego, CA 92123. Please contact Caroyn Pickett at 858-939-3558 for further information or to answer any questions. Information can also be viewed at <http://nursing.sdsu.edu/inr/>.

We look forward to partnering with you on this event.

Thank you,

Caroline Brown  
Conference Co-Chair  
Associate Professor  
School of Nursing  
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Laurie Ecoff  
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**Sponsorship Opportunities\***  
**2007 Collaborative Evidence-Based Nursing Conference**  
**October 30, 2007**

<b>Level</b>	<b>Recognition</b>	<b>Amount</b>	<b>Sponsor</b>
Supporting Sponsor	<ul style="list-style-type: none"> <li>• Name on Syllabus Cover</li> <li>• Name listed on sponsorship page in syllabus</li> <li>• Logo on conference</li> <li>• Name prominently displayed at Conference</li> <li>• Exhibit space: One 6 foot by 2 foot table provided</li> </ul>	Registration, facility, and AV support	Sharp HealthCare
Morning Keynote	<ul style="list-style-type: none"> <li>• Name on Syllabus Cover</li> <li>• Name listed on sponsorship page in syllabus</li> <li>• Logo on conference web site</li> <li>• Name prominently displayed at Conference</li> <li>• Exhibit space: One 6 foot by 2 foot table provided</li> </ul>	\$2,500	Sharp Memorial Hospital
Afternoon Keynote	<ul style="list-style-type: none"> <li>• Name on Syllabus Cover</li> <li>• Name listed on sponsorship page in syllabus</li> <li>• Logo on conference web site</li> <li>• Name prominently displayed at Conference</li> <li>• Exhibit space: One 6 foot by 2 foot table provided</li> </ul>	\$2,500	
Lunch	<ul style="list-style-type: none"> <li>• Name on Syllabus Cover</li> <li>• Name listed on sponsorship page in syllabus</li> <li>• Logo on conference web site</li> <li>• Name prominently displayed at Conference</li> <li>• Exhibit space: One 6 foot by 2 foot table provided</li> </ul>	\$2,000	
Breakfast	<ul style="list-style-type: none"> <li>• Name on Syllabus Cover</li> <li>• Name listed on sponsorship page in syllabus</li> <li>• Logo on conference web site</li> <li>• Name prominently displayed at Conference</li> <li>• Exhibit space: One 6 foot by 2 foot table provided</li> </ul>	\$1,500	UCSD Healthcare
Afternoon Break	<ul style="list-style-type: none"> <li>• Name listed on sponsorship page in syllabus</li> <li>• Name displayed on break table</li> <li>• Exhibit space: One 6 foot by 2 foot table provided</li> </ul>	\$500	Sigma Theta Tau, Int'l Zeta Mu Chapter- at - Large
Graduation Pins	<ul style="list-style-type: none"> <li>• Name listed on sponsorship page in syllabus</li> <li>• Exhibit space: One 6 foot by 2 foot table provided</li> </ul>	\$500	Sigma Theta Tau, Int'l Gamma Gamma
Exhibitor or Recruiter	<ul style="list-style-type: none"> <li>• Name listed on sponsorship page in syllabus</li> <li>• Exhibit space: One 6 foot by 2 foot table provided</li> </ul>	\$300	
Friend	<ul style="list-style-type: none"> <li>• Name listed on sponsorship page in syllabus</li> </ul>	\$100	

\* All Sponsors will be recognized from the podium